**PROPOSAL PREPARED BY INFINITIZON FOR GEOSCAPE LIMITED**

|  |  |
| --- | --- |
| February 23, 2016 | Prepared by: Abimbola Hassan |

Introduction

Thank you for the opportunity to submit a proposal for the development of a process interaction ERP web application for Geoscape limited.

Working together, I believe we can create an application that is simple to navigate and has a professional yet welcoming design.

Based on our preliminary discussion at your office, I have identified and listed below the Needs and Solutions that we will want to address in this project.

Needs

Geoscape limited needs a web application to help improve its procurement process and also to serve and support the Geoscape limited clients needs.

Solutions

Infinitizon will provide Geoscape limited with a custom web application that is easy to navigate and reflects the current procurement process at Geoscape limited. The design will also convey to potential subscribers that Geoscape limited is a professional, reliable company.

The design will integrate the current logo and color palette so it will maintain a familiar look to current

subscribers, but will at the same time show them that Geoscape limited is improving its web presence in

order to serve them better.

Content Management System

Central to the new design from Infinitizon will be a robust Content Management System (CMS) that will allow Geoscape limited to make changes easily to the website, without requiring a dedicated workstation or additional software. Not only will the CMS save Geoscape limited website revision costs but it will also ensure that the website stays fresh and up to date.

1.

2.

3.

4.

5.

Website Organization

The new design will have five main landing pages:

Home Page

About/Contact

Gallery

Portfolios

Blog

These five pages will be "hardwired" into the new design by Infinitizon and links to them will

appear in the horizontal menu bar at the top of the page (below the logo and other header content).

On each of these pages, we will include a left-hand column that Geoscape limited can use to create links

to as many "subpages" as they wish. Therefore, the CMS allows for as many pages as necessary, without

incurring additional cost beyond the original design and landing pages fee.

Workflow

Preliminary Design

Working in conjunction with Geoscape limited, Infinitizon will provide Geoscape limited with a

preliminary design concept for the new website. That design concept will include the basic layout, color

palette, font choices, etc.

Geoscape limited can at that point request one round of design revisions within the scope of the Fee

Schedule (see below). If more revisions are deemed necessary at that point by Geoscape limited, the work

will be done at our hourly rate of $40. (This is rarely necessary, especially for a simple website project such

as this, but if necessary will be discussed fully before any fees are assessed.)

Integration of Content Management System

Once the design is approved, then Infinitizon will incorporate the Content Management System

into the design.

Page

4

of

7

Training

Infinitizon will then run a two-hour training session with Geoscape limited employees, showing

them how to use the Content Management System. This can be done on site or online.

Launch

When Geoscape limited has finished incorporating all the content they wish to have at launch, they will

ask Infinitizon to move the website from the development sub-directory to the main root level of

the domain, thereby making the site go live. Congratulations!

Page

5

of

7

1.

2.

3.

4.

5.

Fee Summary

Website Design and Setup

Includes:

work with client to create a custom website interface - layout, colors, and fonts

set up website architecture and navigation system

implement nameplate/logo placement and design

create website mirror for beta testing purposes

integrate content management system

$395

Website Pages - 5 @ $40

Using the webpage template developed during the initial design phase, this includes

integration of the main landing pages into site architecture and navigation:

Home Page

About/Contact

Gallery

Portfolios

Blog

$200

Free One Year Hosting

As part of our current CMS package, we are offering a free first year hosting.

$0

Free Domain Name Registration

As part of our current CMS package, we are offering a free one year domain name

registration.

$0

Project Total

$595

Page

6

of

7

1.

2.

3.

Fee Schedule

If Geoscape limited wishes Infinitizon to go forward with the project, here is the schedule for

payments of the fee:

50% due upon acceptance of the proposal before work commences

25% due upon delivering the completed design with the content management system in place

25% plus any incurred additional hourly fees no later than 30 days from when the completed

design was delivered to Geoscape limited

Infinitizon will launch the website when requested, providing that there is no balance due.

Terms and Conditions

Once project fee is paid in full to Infinitizon any elements of text, graphics, photos,

contents, trademarks, or other artwork furnished to Geoscape limited for inclusion in website are

owned by Geoscape limited.

Infinitizon assumes Geoscape limited has permission from the rightful owner to use any

images or design elements that are provided by Geoscape limited for inclusion in the website, and

will hold harmless, protect, and defend Infinitizon from any claim or suit arising from the

use of such elements.

Infinitizon retains the right to display graphics and other Web content elements as

examples of their work in their portfolio and as content features in other projects. Sunny Web

Shops also retains the right to place a discreet text link at the bottom of the website page(s).

The agreement contained in this contract constitutes the sole agreement between Sample

Company and the Infinitizon regarding all items included in this agreement.

Next Steps

To proceed with this project, Geoscape limited is required to take the following steps:

Accept the proposal "as is" or discuss desired changes. Please note that changes to the scope of the

project can be made at any time, but additional charges may apply.

Finalize and sign contract.

Submit initial payment of 50% of total project fee.

Once these steps have been completed we will begin the project.

Page

7

of

7

Examples of Our Work and References

You can see a list of some of the current websites designed and developed by Infinitizon here:

http://sunnywebshops.com/work.php

References are available upon request.